## IAEM Bulletin 2024 Advertising Insertion Form

**If you would like to place advertising in the IAEM Bulletin,please fill out this and e-mail the completed,
signed form to** **john@iaem.com****.**

 **Contact Name**:

 **Company**: \_\_\_\_\_\_\_\_\_\_

 **Address**: \_\_\_\_\_\_

 **City**: **State**: \_\_\_\_\_\_

 **Zip/Postal Code**: \_\_\_\_\_ **Country**: \_\_\_\_\_\_

 **Phone**: **Fax**:

 **E-Mail**: \_\_\_\_\_\_\_\_\_

 **Name of IAEM Member if Eligible for Member Ad Rates**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­\_­

 **Are you a past IAEM Member?** **🞏 Yes 🞏 No** **Have you been an EMEX exhibitor?** **🞏 Yes 🞏 No**

**Size of advertisement (check one):**

**🞏 Full Page | 🞏 ½ Page | 🞏 1/3 Page | 🞏 1/4 Page | 🞏 1/6 Page | 🞏 1/8 Page |**

**Number of issues advertisement should run (check one):**

**🞏 1 issue 🞏 3 issues 🞏 6 issues 🞏 12 issues**

**Specify issue(s) in which your ad(s) should run: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

* **Insertions Deadline**: I understand that I must submit my signed insertion order no later than the 1st of the month prior to the month in which I wish my ad to appear.
* **Ad Materials Deadline**: I understand that the IAEM Bulletin Editor must have received my advertising materials no later than the 15th of the month prior to the month in which I wish my ad to appear.
* **First-Time Advertiser Payments**: I understand that if I am a first-time advertiser in the IAEM Bulletin (and have no payment history with IAEM, such as membership or EMEX booth) **I must pay for my ad space** **in advance**, no later than the 15th of the month prior to the month in which I wish my ad to appear.
* **Other Advertiser Payments**: I understand that payment for my ad will be due within 30 days of invoice.
* I understand that any ad cancellations must be received by the IAEM Bulletin Editor no later than the 15th of the month prior to the month in which I had requested my ad to appear.

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please e-mail your completed, signed insertion form to:**

John Osborne, IAEM Bulletin Editor

Phone: 419-681-1487 **·** E-Mail: john@iaem.com
**Form updated Januar 1, 2024**

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| --- | --- | --- | --- | --- |
| **Ad Size:** | **1 Time** | **3 Times \*** | **6 Times** \* | **12 Times \*** |
| **Full-page:**IAEM MemberNon-Member | $787$900 |  $712 each ad$825 each ad | $675 each ad$780 each ad | $637 each ad$735 each ad |
| **½-page:**IAEM MemberNon-Member | $393$450 | $356 each ad$412 each ad | $337 each ad$390 each ad | $318 each ad$367 each ad |
| **1/3-page:**IAEM MemberNon-Member | $337$390 | $300 each ad$345 each ad | $281 each ad$322 each ad | $262 each ad$300 each ad |
| **¼-page:**IAEM MemberNon-Member | $300$345 | $262 each ad$300 each ad | $243 each ad$281 each ad | $225 each ad$258 each ad |
| **1/6 page:**IAEM MemberNon-Member | $187$217 | $150 each ad$172 each ad | $131 each ad$150 each ad | $112 each ad$131 each ad |
| **1/8 page:**IAEM MemberNon-Member | $120$138 | $105 each ad$120 each ad | $90 each ad$105 each ad | $75 each ad$86 each ad |

\* **Note**: To receive the 3 times, 6 times and 12 times discount, multiple issue advertisements must be placed at one time.