## IAEM Bulletin 2024 Advertising Insertion Form

**If you would like to place advertising in the IAEM Bulletin,please fill out this and e-mail the completed,   
signed form to** [**john@iaem.com**](mailto:john@iaem.com)**.**

**Contact Name**:

**Company**: \_\_\_\_\_\_\_\_\_\_

**Address**: \_\_\_\_\_\_

**City**: **State**: \_\_\_\_\_\_

**Zip/Postal Code**: \_\_\_\_\_ **Country**: \_\_\_\_\_\_

**Phone**: **Fax**:

**E-Mail**: \_\_\_\_\_\_\_\_\_

**Name of IAEM Member if Eligible for Member Ad Rates**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­\_­

**Are you a past IAEM Member?** **🞏 Yes 🞏 No** **Have you been an EMEX exhibitor?** **🞏 Yes 🞏 No**

**Size of advertisement (check one):**

**🞏 Full Page | 🞏 ½ Page | 🞏 1/3 Page | 🞏 1/4 Page | 🞏 1/6 Page | 🞏 1/8 Page |**

**Number of issues advertisement should run (check one):**

**🞏 1 issue 🞏 3 issues 🞏 6 issues 🞏 12 issues**

**Specify issue(s) in which your ad(s) should run: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

* **Insertions Deadline**: I understand that I must submit my signed insertion order no later than the 1st of the month prior to the month in which I wish my ad to appear.
* **Ad Materials Deadline**: I understand that the IAEM Bulletin Editor must have received my advertising materials no later than the 15th of the month prior to the month in which I wish my ad to appear.
* **First-Time Advertiser Payments**: I understand that if I am a first-time advertiser in the IAEM Bulletin (and have no payment history with IAEM, such as membership or EMEX booth) **I must pay for my ad space** **in advance**, no later than the 15th of the month prior to the month in which I wish my ad to appear.
* **Other Advertiser Payments**: I understand that payment for my ad will be due within 30 days of invoice.
* I understand that any ad cancellations must be received by the IAEM Bulletin Editor no later than the 15th of the month prior to the month in which I had requested my ad to appear.

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please e-mail your completed, signed insertion form to:**

John Osborne, IAEM Bulletin Editor

Phone: 419-681-1487 **·** E-Mail: [john@iaem.com](mailto:john@iaem.com)  
**Form updated Januar 1, 2024**

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| --- | --- | --- | --- | --- |
| **Ad Size:** | **1 Time** | **3 Times \*** | **6 Times** \* | **12 Times \*** |
| **Full-page:** IAEM Member Non-Member | $787 $900 | $712 each ad $825 each ad | $675 each ad $780 each ad | $637 each ad $735 each ad |
| **½-page:** IAEM Member Non-Member | $393 $450 | $356 each ad $412 each ad | $337 each ad $390 each ad | $318 each ad $367 each ad |
| **1/3-page:** IAEM Member Non-Member | $337 $390 | $300 each ad $345 each ad | $281 each ad $322 each ad | $262 each ad $300 each ad |
| **¼-page:** IAEM Member Non-Member | $300 $345 | $262 each ad $300 each ad | $243 each ad $281 each ad | $225 each ad $258 each ad |
| **1/6 page:** IAEM Member Non-Member | $187 $217 | $150 each ad $172 each ad | $131 each ad $150 each ad | $112 each ad $131 each ad |
| **1/8 page:** IAEM Member Non-Member | $120 $138 | $105 each ad $120 each ad | $90 each ad $105 each ad | $75 each ad $86 each ad |

\* **Note**: To receive the 3 times, 6 times and 12 times discount, multiple issue advertisements must be placed at one time.