



Rodric Bowman
Assistant Vice President for Campus Safety and Preparedness
Pratt Institute

Addressing the Needs of Vulnerable & Marginalized Communities in Disaster

During an emergency, material and physical resources are stretched thin and, often, the needs of those who most need help, namely the vulnerable populations, are left unmet. Vulnerable populations can be defined broadly to include those who are not able to access and use the standard resources offered in disaster preparedness and planning, response, and recovery. We will discuss strategies to identify vulnerable populations and outreach methods to engage them better.

Speaker Biography

Dr. Rodric Bowman is an accomplished public health, emergency management, and public safety professional with experience developing comprehensive emergency management plans and serving as a senior leader, responsible for statewide emergency management programs. His experience spans public, private, nonprofit, and higher education sectors where he has been responsible for leading emergency planning efforts, directing policy development, and coordinating with large organizations with multiple priorities, including risk assessment, response planning, continuity of operations, and business continuity planning, and the development of comprehensive response protocols for a broad spectrum of emergencies. He currently serves as the Assistant Vice President for Campus Safety and Preparedness at Pratt Institute in Brooklyn, NY.

Education:

- Bachelor of Science, Community Health Education
Western Connecticut State University
- Masters of Administrative Science, Emergency Management Focus
Fairleigh Dickinson University
- Doctor of Science, Civil Security Leadership, Management, and Policy
New Jersey City University