



Making Equity Real

Presented by: **JoAnn Scordino, CEM, Community Planner in the Hazard Mitigation Division, FEMA, Region 9**

Presentation Abstract: As emergency managers, how do we actually walk our talk in making equity real for the communities we serve? In this session, we will engage in some emergency storytelling and practical tips on creating an equal playing field for the populations we engage with. It isn't hard, and yet, we often overlook some of the most basic actions we can implement to engage others meeting them where they are at. Let's not have equity be another buzz word without real actions to drive us forward serving our whole community.

Speaker Bio: JoAnn Scordino, Certified Emergency Manager (CEM) works for FEMA, Region 9 based out of Oakland, CA. Since 2016, she has been a community planner in the Hazard Mitigation Division delivering technical assistance, training and outreach to support the regions 158+ tribes, 4-states, and Pacific territory partners to increase resilience to current and future risks.

Ms. Scordino has participated in several responses, including two-months in Saipan for Typhoon Soudelor. She has also worked in Mitigation as a community education and outreach reservist in New York State during

Irene/Tropical Storm Lee and as a planning contractor at the Baton Rouge JFO post-Hurricane Katrina.

From 1995 – 2005, JoAnn served as the mayor's community disaster preparedness director for the San Francisco Dept. of Emergency Management and two-years as a disaster preparedness specialist at the American Red Cross Bay Area.

Training, outreach and collaboration are the keystones of her passion towards a more sustainable and equitable environment for everyone, with no one left out.