



EM Effort Axis Program Management and Strategic Planning Workshop

Pre-Registration Required

This workshop will provide an overview of the EM Effort Axis Framework and its application in emergency management program management and strategic planning. The four axes of Program Viability, Stakeholder Readiness, Community Resilience, and Operations each address a distinct core focus area of emergency management activities. The Framework provides a lens for translating the four phases of emergency management into manageable and measurable activities that emergency managers can use to assess, develop, and direct their organizations to be more effective. During the workshop, participants will be provided with: an orientation to the EM Effort Axis Framework; a review of the models and concepts that were used to develop the Framework; an in-depth discussion of the role and applicability of each of the four axes to program management activities across all phases of the EM cycle; and, an orientation to various examples of how the framework can be applied in EM programs to assist with program assessment, budgeting, resource management, and strategic planning efforts. Participants will receive access to a toolkit with additional downloadable resources that they can utilize in their own programs.

3 hrs.: Fri. 4/21, 9:00am – 12:00pm
No Minimum or Maximum Participation
Instructors – Jonathan Gaddy

Fee: Complimentary for registered attendees

Bio: Jonathan Gaddy is an experienced emergency manager who has held leadership roles at the state and local level, including serving as the Deputy Director and Chief of Staff of the Alabama Emergency Management Agency and as a local EMA director in Calhoun County, Alabama. Mr. Gaddy's career began with the Chemical Stockpile Emergency Preparedness Program (CSEPP), where he spent time as a WMD response and ESF-8 emergency management planner. Mr. Gaddy serves as a member of the National Disaster Medical System, teaches emergency management at a university level, and is very active in national-level association work to advance the profession of emergency management in the U.S. He holds a Bachelor of Science degree in Geography from Jacksonville State University and a Master of Arts degree in Security Studies (Homeland Security and Defense) from the U.S. Naval Postgraduate School in Monterey, CA (Cohort 1401). Mr. Gaddy is also a graduate of the FEMA Executive Academy (2016).