



The Six Most Dangerous Words in Emergency Management

Presented by: **Brandy Mai, JD, CEM, Owner/CEO/Consultant, CrisisTalker**

Presentation Abstract: “That’s the way it’s always been.” These are dangerous words in a profession whose duty is to save lives. Unfortunately, this mindset puts lives in danger and keeps us from protecting our communities, our children, and future generations.

Speaker Bio: Brandy is a trauma-informed emergency management consultant who specializes in coordinating public information efforts during disaster and crisis operations.

Her education includes a juris doctor from Mitchell Hamline School of Law, graduate coursework in strategic communications from Purdue University, a Bachelor of Journalism from Northwestern State University, military public affairs training from the Defense Information School, Ga. certification as an emergency manager, and qualifications in civil and domestic mediation.

Raised in south Louisiana, Brandy is an Army veteran and mother of four. She serves as a guardian ad litem and advocate for veterans, children, mental health, and disabilities.