



Community Resiliency: The Art of Effective Public Private Partnerships

March 24th from 11:30am-12:30pm ET

Presented by: **Faith Newton, CEM**, Director of Global Emergency Management Strategy and Preparedness for Walmart Inc; **Lance Cummings**, Senior Manager in Global Emergency Management for Walmart, Inc.

Presentation Abstract: Walmart's Global Emergency Management equips one of the world's largest private sector companies with a planning, preparedness, response, and recovery capability to disasters. Like all aspects of Emergency Management, success is driven by the professional network that our emergency managers have developed, particularly with the public sector. From Hurricane Katrina in 2005, to COVID-19 vaccinations at your local store, Walmart's size and scale has supplemented public partners to do what matters most: supporting our communities. A Public-Private partnership program can take on many forms regardless of size and scope of community, organization, or business. The Walmart team will share our history and lessons learned through many unique crises. We will showcase our Public-Private partnership evolution, our goals to further enhance these partnerships, and best practices related to maturing private-sector engagement. Key areas of Public-Private partnerships range from a network of contacts, logistical networks, procurement resources, supply chain availability, to data that can position effective decisions during disasters. Leaving the presentation, you will be armed with best practices and mechanisms for establishing a mature private sector partnership program

with your agency, as well as an understanding of how and why to emphasize private sector integration within your response.

Speaker Bios: Faith Newton is the Director of Global Emergency Management Strategy and Preparedness for Walmart Inc. She is responsible for overseeing the company's enterprise preparedness program to ensure that associates and operations have the knowledge and resources to respond and recovery from disruptive incidents; development Public-Private sector engagement; and enhancing the departments strategy enabled by technology. Prior to this role Faith has been with the Walmart Emergency Management Team for past 8 years in roles of Preparedness Sr. Manager and Enterprise Business Continuity Sr. Manager managing the company's business continuity and crisis management planning; promoting the program globally through implementation and maintenance; and developing preparedness campaigns and materials. She holds an undergraduate degree in Emergency Administration Management (BS) and a graduate degree in Emergency Management and Homeland Security (MS) both from Arkansas Tech University. Faith is a Master Business Continuity Professional (MBCP) through the Disaster Recovery Institute International and a Certified Emergency Manager (CEM) through the International Association of Emergency Managers.

Lance Cummings is a Senior Manager in Global Emergency Management for Walmart, Inc. He is responsible for the execution of Walmart's Enterprise Business Continuity Program overseeing the execution of over 500 Crisis Management and Business Continuity Plans, while also supporting Walmart's Emergency Operations Center with catastrophic-level event planning and activations. These activations have included multiple deployment to state-level Emergency Operation Centers in response to natural disasters. Lance has been with Walmart, Inc. for almost 5 years in Global Emergency Management and Global Security, and previously served as a Senior Intelligence Analyst for the military for 6 years. He holds an Bachelor's degree from the University of Arkansas and is a Master Business Continuity Professional (MBCP) through the Disaster Recovery Institute International.