



COOP and Continuity Post Covid - Reimagining Resiliency

March 24th from 1:00pm-2:00pm ET

Presented by: **Anne-Marie McLaughlin**, Director of Emergency Management and Continuity at NYU; **Caleb Palley**, Continuity Analyst at NYU

Presentation Abstract: When Covid hit, it brought with it a bold new reality for resilience professionals. COOP or Business Continuity planning, often completed for compliance or audit, quickly became real-time planning for action. Entities with strong continuity plans traversed the new landscape. This presentation will delve deeper into the concept of continuity for action, discuss the role of standards and resources, and suggest some useful steps forward for communities and organizations to build upon the renewed interest in organizational resilience brought about by Covid response and recovery.

Speaker Bios: Anne-Marie McLaughlin is the Director of Emergency Management and Continuity at NYU where she directs ongoing resilience-building emergency management and continuity efforts. Prior to joining NYU in February of 2018, she served as the Emergency Manager at the University of Massachusetts Boston. Her certifications include the CEM, MEP, CBCP and CBCI. She holds two Master's Degrees, one in Business Continuity Management from Norwich University and one in English from the University of Massachusetts Boston. She is a graduate of Harvard University's National

Preparedness Leadership Initiative. She is currently the Vice Chair of the IAEM Colleges and Universities Caucus and Chair of the Access and Inclusion Caucus.

Caleb Palley is the Continuity Analyst at NYU, where he works to update and create continuity plans for the university using the emergency management software, Veoci. Caleb joined the NYU Emergency Management team in September 2021, and previously worked as an intern for the department in the summer of 2020. His certifications include the CBCI. He holds a Master's Degree in Public Administration from New York University, and a Bachelor's Degree from SUNY Albany.