

# Business and Private Sector Integration and Public Sector Partnership Award

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The Business and Private Sector Integration and Public Sector Partnership Award recognizes excellence in integration of public/private emergency management partnerships.

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## Background

This is a new award for 2022. It combines elements of the former Business & Industry Preparedness Award and the Partners in Preparedness Award. This award may be given to multiple people representing a public/private emergency management partnership that benefits a community, state, geographic region, or the country.

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## Eligibility

- A minimum of two organizations (one public, one private) representing a public/private partnership may be nominated. This award is for a partnership – not individual organizations or companies.
- Multiple organizations participating in one group partnership may also be nominated. At least one nominated organization must be from the public sector and one from the private sector.
- For purposes of this award, the IAEM “private sector” nominee is a for-profit company that has a major impact when disaster strikes. Examples include utility companies, private waste & sanitation districts, building supplies retailers, grocery stores, box chain stores, manufacturing facilities, entertainment companies, or any other private company
- For purposes of this award, the “public sector” nominee is government organization (local, state, Tribal, or Federal) or a non-Government organization (NGO). Examples of NGOs include the American Red Cross and The Salvation Army, and members of national, state, or local VOADs.
- The partnership cannot part be of an agency ongoing initiative or a program required by law, executive order, or similar government fiat.
- The nominees do **not** have to be a member of IAEM.
- Self-nominations **are** allowed.
- The nominated partnership must deliver services in the United States.
- Representatives of the recipient partnership do not need to be present at the IAEM Annual Conference to be selected although they are strongly encouraged to participate in the conference. The IAEM Awards Committee or judges are not informed about conference registration and do not consider it in decision-making.

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## Completing the Official Award Entry/Nomination

- **Method:** An entry **must** be submitted in English on the official IAEM awards portal available on the Membership Dashboard on the iaem.org website. Non-IAEM members who wish to submit an entry for this award must register as a Guest on the IAEM website to gain access to the awards portal. Non-members of IAEM must pay a \$75 entry fee. All entry details must be

complete, or the entry will be disqualified. Please note some fields have word count limitations.

- **Supporting Materials:** No supporting materials are required for this award.

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## Judging Criteria

Documentation of the following criteria must be submitted via the awards portal.

Category	Documentation	Weight
<b>Partnership</b>	Describe what entities formed the partnership; when it was formed; how it was formed; and for what emergency management purpose. Include any initiative(s) that the partnership developed in support of mitigation, preparedness, response, and recovery. The partnership must be in place to provide more than traditional disaster relief services such as shelter, housing, meals, counseling, and financial assistance.	40%
<b>Operations</b>	Explain how the partnership works and delivers its services in an integrated manner. What distinguishes this partnership from other programs beyond mutual aid or a private organization donating funding and/or resources to a public or voluntary entity?	25%
<b>Impact and Results</b>	Describe the impact on the intended audience and give specific results achieved by this partnership. Who benefited? Provide measurements of results.	25%
<b>Value</b>	Describe the value to the intended audience.	15%

## Judging Process

The award entries will be judged based on the compliance of content requirements explained above.

All award entries will be evaluated through an unbiased selection process.

Only written documentation via entries and uploads on the awards portal will be reviewed. Incomplete entries will not be considered.

Judges are assigned by the Awards & Recognition Committee Chair or designee. Judges who have a conflict-of-interest as defined in the *IAEM Code of Conduct* will be recused from judging that entry.

Judges will provide a recommendation for selection of one recipient of this award to the IAEM-USA Awards and Recognition Committee whose decisions are final. Any questions can be referred to the Awards and Recognition Committee Chair.

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## Announcement of Award Results

Once the USA Awards and Recognition Committee confirms the award recipient, IAEM Headquarters will notify the recipient, the nominator, and the recipient's IAEM Region President. Additionally,

nominators of entries not selected will be notified.

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## **Questions**

If you have a question about this award or its criteria, please email: [awards@iaem.com](mailto:awards@iaem.com). Phone calls are not accepted. Email questions prior to the entry deadline. Late submissions will not be accepted.