



Putting the EI in EM

June 7th from 1:00pm-2:00pm ET

Presented by **Ali Meyer & Kim Guevara**

Presentation Abstract: Emergency managers, first responders, and others learn – often through the example of the leaders whose footsteps they follow, to be “tough”. To not feel. To not be tired, or burnt out, or exhausted – or at least never admit it. Or if you do, make sure you follow it up with a caveat that shows you didn’t really mean it. After all, we’ve been schooled for generations that emotion has no place in the workplace. Perhaps some new company may be promoting vulnerability or emotion, but emergency managers have no time. They are the ones that keep things running when the crisis happens. The pandemic and other events of 2020-2021 proved that. Or did it? Or did it just underscore, that we need to change the conversation and our behavior – as individuals, and organizational and community leaders? The latest statistics are staggering, and the data isn’t even fully in yet. Suicides skyrocketed in related fields, and attempts aren’t even fully tracked. Record numbers of talented emergency professionals have left the field, and new incoming talent dips their toe in the water only to leave when they see the churn. The truth of the matter is that emotions play an integral role in how we respond to people and events. You simply cannot separate emotion from performance, and in this case – our collective ability to better respond to crises and emergencies. This session will leverage neuroscience research and application to the fields of emotional competence and intelligence, and offer effective tactics emergency managers can use to enhance their individual and organizational performance.

Speaker Bio: Ali Meyer is the EVP of Mozaik Solutions. She is an accomplished organizational consultant, with over 15 years of proven strategic and leadership skills. Her consulting highlights include executive coaching and facilitation in both organizational development and emergency management, and workshop/exercise design. She is passionate about educating leaders and helping them apply neuroscience principles and leadership practices. She is currently in “ABD” status for obtaining a Dual PhD in Clinical and Industrial/Organizational Psychology.

Speaker Bio: Kim Guevara is the Founder & CEO of Mozaik Solutions. She has more than 25 years’ experience in emergency management, homeland security, and development. Having worked with clients as they adapt to a changing threat landscape, a multi-generational workforce, and experience high rates of burnout and attrition, her recent work includes organizational development and the application of neuroscientific research for crisis leaders.