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President, IAEM Canada

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OUR MISSION
The mission of IAEM is to serve its members by providing information, networking and professional opportunities, and to advance the emergency management profession.

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**GROWTH / REDUCTION (2020–2021)**

<table>
<thead>
<tr>
<th>Region</th>
<th>Growth/Reduction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alberta</td>
<td>-34%</td>
</tr>
<tr>
<td>Ontario</td>
<td>-22%</td>
</tr>
<tr>
<td>Atlantic</td>
<td>+0.3%</td>
</tr>
<tr>
<td>British Columbia</td>
<td>-19%</td>
</tr>
<tr>
<td>Quebec</td>
<td>+1.6%</td>
</tr>
</tbody>
</table>

**IAEM CANADA REGIONS**

To better serve the needs of our members, IAEM Canada has four Regions:
- Alberta
- Ontario
- Prairie
- Atlantic

the British Columbia Region is now officially in development with executive elections to be held over the next few months.

**MEMBERSHIP REPORT**

<table>
<thead>
<tr>
<th>Region</th>
<th>Membership (2021)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alberta</td>
<td>123</td>
</tr>
<tr>
<td>Ontario</td>
<td>106</td>
</tr>
<tr>
<td>British Columbia</td>
<td>50</td>
</tr>
<tr>
<td>Atlantic</td>
<td>33</td>
</tr>
<tr>
<td>Prairie</td>
<td>18</td>
</tr>
<tr>
<td>Quebec</td>
<td>18</td>
</tr>
<tr>
<td>Northern</td>
<td>1</td>
</tr>
</tbody>
</table>

**PARTNERSHIP ENGAGEMENT**

**NEW PARTNERSHIPS**

Partnership Engagement fosters relationships with government, aboriginal, private sector, councils, agencies, and boards, in advancement of emergency management initiatives. In the past year, partnerships and working relationships have been established with the CWWA, Juvare Canada, Everbridge, 1033, and the Ontario Hazardous Materials Responders Association.

**PROFESSIONAL DEVELOPMENT**

The Professional Development Committee has been a small but effective group this year despite extraordinary professional and personal challenges associated with the COVID-19 response. We have grown our committee membership by an additional person, but are still looking for motivated members from across the country to join us. We have been working on supporting efforts to profile emergency managers across Canada, exploring the specific areas of professional development, networking, and sharing exceptional resources for emergency managers. Additionally, our team is working across the country to build awareness and resources regarding virtual emergency operations centres and have recently submitted an article to the Journal of Emergency Management sharing the findings of a pan-Canadian survey that was distributed to our membership. Thanks to our members and IAEM Canada's extensive reach we were able to obtain responses from emergency managers across the country both within IAEM Canada and beyond. The Executive Summary for this project is now available to be shared with our membership. It will be distributed across our social media channels or you can reach out to your Professional Development Committee to have a copy emailed to you.

**CORE COMPETENCIES WORKING GROUP**

IAEM Canada is proud to be spearheading a working group consisting of academics, practitioners, and policy developers regarding emergency management in Canada to build a framework for core competencies for the Canadian emergency manager. Our team has reviewed comparable frameworks in other countries and considered the common components across other frameworks. This comparison also considered the Emergency Management Strategy for Canada to ensure that all deliberations align with our existing Canadian frameworks. Our next phase is to build a series of consultation opportunities where you our membership, as well as important stakeholders beyond our membership can inform our next steps as we move forward with this important initiative.

**COMMUNICATIONS**

In 2020–2021, the Communications and Marketing Committee has been improving the methods to which IAEM Canada delivers its content to its Membership.

The IAEM Website (www.iaem.org) features home pages for each IAEM Council and displays the extent of IAEM activities, advocacy, and influence. Online resources continue to grow.

The IAEM presence on social media includes active, professional use of LinkedIn (2279 followers), Twitter (1642 followers), Facebook (509 Followers), YouTube, and discussion boards. Traffic has drastically increased on our LinkedIn and Twitter Platforms this year from across the globe.

The IAEM Communique is an email newsletter unique to only Canadian IAEM members and features updates, trends, and news on the emergency management profession in Canada. It also highlights professional development, conference listings and networking opportunities in various communities across Canada and abroad.

The IAEM Dispatch (www.iaemdispatch.com) continues as IAEM’s, international weekly e-newsletter sent to IAEM members and other interested subscribers, now totalling almost 15,000 EM professionals across the globe.

The IAEM Bulletin is a monthly, international IAEM members-only newsletter (www.iaem.com/Bulletin) and online publication including feature articles covering issues of a wide scope to reflect the diversity of IAEM membership.

**IAEM CANADA GOVERNANCE**

* Bylaw revision — Addition to Section 5.4 Elections of Officers March 12, 2021

“If there is only one person nominated for an office on the nomination closing date, that person will be acclaimed, and no voting is required. If no nominations are received for an office, the President may appoint a person as defined in paragraph 5.5 below to fulfill role for the remainder of the two-year term. In the event that there are no nominations for President, the Vice President will fulfill the role of IAEM Canada President for the duration of the two-year term and will appoint a person to fulfill the role of Vice President for the remainder of the Vice President’s term.”

* Continuous motoring of the IAEM Canada Bylaws and Administrative Policies/Procedures for alignment with IAEM Global and Federal legislation

* Support and advise committee work by providing a governance lens to their activities

* Support and advise regional development