

THE YEAR AT-A-GLANCE

IAEM CANADA ANNUAL REPORT

2020-2021



This past year has proven to be perhaps the most challenging for Emergency Managers in Canada and indeed around the world. With the world in the grip of the COVID 19 pandemic, emergency managers have risen to the challenge of not only providing direction to keep their organizations on track with COVID restrictions but managing concurrent incidents. Now more than ever, the importance of a highly skilled, professional, full time Emergency Manager is being realized. IAEM Canada stands strong and proud with those making sacrifices each and every day to lead in these challenging times. IAEM Canada will continue to serve its members as we emerge as a stronger and wiser nation.

Scott Roberts
President, IAEM Canada

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OUR VISION

IAEM shall be recognized globally as the premier organization for emergency management professionals.

OUR MISSION

The mission of IAEM is to serve its members by providing information, networking and professional opportunities, and to advance the emergency management profession.

BENEFITS OF MEMBERSHIP

\$ Members receive discounts on conferences and seminars, certification fees, IAEM Awards Program entry fees, and the IAEM Canada Pre-Conference workshops.

IAEM membership includes a subscription to the IAEM Bulletin, IAEM Dispatch, and IAEM Canada Communique.

Members have access to the largest network of top emergency management experts through the online directory and may exchange ideas, seek guidance or assistance, and explore mutual opportunities.

The IAEM Jobs Board connects members to professional job opportunities in emergency management.

Members have the opportunity to represent IAEM Canada on standards development and facilitation such as CSAz1600 Emergency & Continuity Management.

The IAEM Scholarship Program aims to assist the emergency management profession by identifying and developing students with the intellectual and technical skills that advance and enhance emergency management or disaster management. The program is sustained through donations from individuals and corporations. The IAEM Scholarship Commission's current goal is to reach \$1 million in the endowment fund to ensure IAEM Scholarships into the foreseeable future. The scholarships offered by IAEM are a highly competitive process among students working toward degrees in emergency management, disaster management or related fields of study. Specially named awards (The Robert C. Bohlmann, CEM, Scholarship for Service in Emergency Management and The Samuel Henry Prince IAEM Scholarship) will be awarded for the 2021-22 academic year. All applications will be reviewed by the IAEM Scholarship Commission by July 15, 2021, with recipients announced soon thereafter.

EXECUTIVE REPORTS, EVENTS AND INITIATIVES

FINANCIAL PERFORMANCE (AS OF 1 JUNE, 2021)

Scholarship Fund
\$2,000

CEM Certification Program Fund
\$5,000

2021 EMERGENCY MANAGEMENT STAKEHOLDERS VIRTUAL SUMMIT

"Disruption and Innovation"

IAEM Canada was proud to collaborate with NAIT on this year's virtual conference. Emergency Managers from Nova Scotia, Ontario, Manitoba, and Alberta representing all sectors were in attendance.

We are looking forward to a great event to come in June 2022.



UPCOMING EVENTS

IAEM Annual Conference & EMEX

October 15-22, 2021

#IAEM21



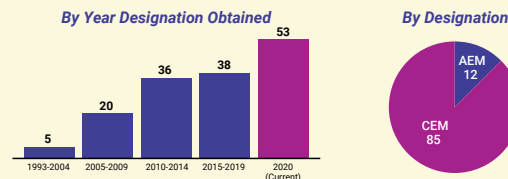
INITIATIVES UPDATE

IAEM Canada is proud to announce we have partnered with Public Safety Canada in the identification and development of a skills competency profile. This work is in its infancy. Watch for updates as we progress through the summer fall and winter.

CERTIFICATION

CANADIAN AEMs AND CEMs

(statistics from 2020)



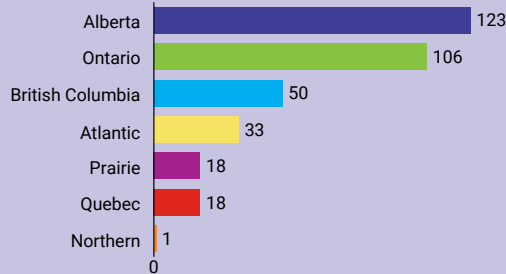
In 2020 there were **3** Canadian Representatives to the CEM Commission.

In 2020 there were **162** new AEM or CEM designations awarded globally, **4** of which were to Canadians.

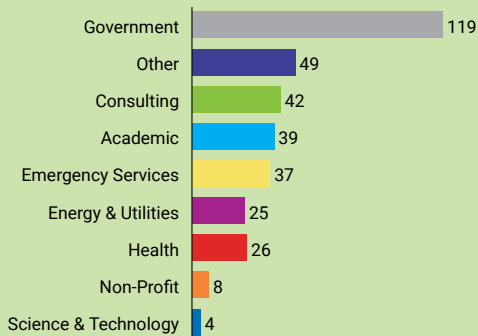
As of December 2020, there were **2,111** AEM or CEM holders globally. **97** are Canadian.

MEMBERSHIP REPORT

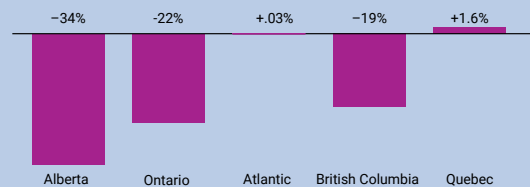
BY REGION



BY INDUSTRY



GROWTH / REDUCTION (2020–2021)



IAEM CANADA REGIONS

To better serve the needs of our members, IAEM Canada has four Regions:

- Alberta
- Ontario
- Prairie
- Atlantic

the **British Columbia Region** is now officially in development with executive elections to be held over the next few months.

PARTNERSHIP ENGAGEMENT

NEW PARTNERSHIPS

Partnership Engagement fosters relationships with government, aboriginal, private sector, councils, agencies, and boards, in advancement of emergency management initiatives. In the past year, partnerships and working relationships have been established with the CWWA, Juvare Canada, Everbridge, 1033, and the Ontario Hazardous Materials Responders Association.

PROFESSIONAL DEVELOPMENT

The **Professional Development Committee** has been a small but effective group this year despite extraordinary professional and personal challenges associated with the COVID-19 response. We have grown our committee membership by an additional person, but are still looking for motivated members from across the country to join us. We have been working on supporting efforts to profile emergency managers across Canada, exploring the specific areas of professional development, networking, and sharing exceptional resources for emergency managers. Additionally, our team is working across the country to build awareness and resources regarding virtual emergency operations centres and have recently submitted an article to the Journal of Emergency Management sharing the findings of a pan-Canadian survey that was distributed to our membership. Thanks to our members and IAEM Canada's extensive reach we were able to obtain responses from emergency managers across the country both within IAEM Canada and beyond. The Executive Summary for this project is now available to be shared with our membership. It will be distributed across our social media channels or you can reach out to your Professional Development Committee to have a copy emailed to you.

CORE COMPETENCIES WORKING GROUP

IAEM Canada is proud to be spearheading a working group consisting of academics, practitioners, and policy developers regarding emergency management in Canada to build a framework for core competencies for the Canadian emergency manager. Our team has reviewed comparable frameworks in other countries and considered the common components across other frameworks. This comparison also considered the Emergency Management Strategy for Canada to ensure that all deliberations align with our existing Canadian frameworks. Our next phase is to build a series of consultation opportunities where you our membership, as well as important stakeholders beyond our membership can inform our next steps as we move forward with this important initiative.

COMMUNICATIONS

In 2020–2021, the Communications and Marketing Committee has been improving the methods to which IAEM Canada delivers its content to its Membership.



The **IAEM Website** (www.iaem.org) features home pages for each IAEM Council and displays the extent of IAEM activities, advocacy, and influence. Online resources continue to grow.



The **IAEM presence on social media** includes active, professional use of LinkedIn (2279 followers), Twitter (1642 followers), Facebook (509 Followers), YouTube, and discussion boards. Traffic has drastically increased on our LinkedIn and Twitter Platforms this year from across the globe.



The **IAEM Communique** is an email newsletter unique to only Canadian IAEM members and features updates, trends, and news on the emergency management profession in Canada. It also highlights professional development, conference listings and networking opportunities in various communities across Canada and abroad.



The **IAEM Dispatch** (www.iaemdispatch.com) continues as IAEM's, international weekly e-newsletter sent to IAEM members and other interested subscribers, now totalling almost 15,000 EM professionals across the globe.



The **IAEM Bulletin** is a monthly, international IAEM members-only newsletter (www.iaem.com/Bulletin) and online publication including feature articles covering issues of a wide scope to reflect the diversity of IAEM membership.

IAEM CANADA GOVERNANCE

- ★ **Bylaw revision** — Addition to Section 5.4 Elections of Officers March 12, 2021

"If there is only one person nominated for an office on the nomination closing date, that person will be acclaimed, and no voting is required. If no nominations are received for an office, the President may appoint a person as defined in paragraph 5.5 below to fulfill role for the remainder of the two-year term. In the event that there are no nominations for President, the Vice President will fulfill the role of IAEM Canada President for the duration of the two-year term and will

appoint a person to fulfil the role of Vice President for the remainder of the Vice President's term."

- ★ **Continuous motoring** of the IAEM Canada Bylaws and Administrative Policies/Procedures for alignment with IAEM Global and Federal legislation
- ★ **Support and advise** committee work by providing a governance lens to their activities
- ★ **Support and advise** regional development