



Dynamics of Recovery: Navigating the Long Haul

June 7th from 4:00pm-5:00pm ET

Presented by **Jenny Novak**

Presentation Abstract: Disaster recovery often starts out hot and heavy, with a frenzy of media attention, state / federal assistance, and donations pouring into the impacted community. But what happens after the cameras are gone and FEMA moves on to the next disaster? Activating established community partnerships in times of disaster can facilitate a smooth transition from early recovery.

This presentation builds on concepts from the IAEM 2020 Presentation Recovery is the Future: Navigating the Transition from Response. We will focus on leveraging partnerships to support core elements of long-term recovery planning such as community well-being, the role of service, sustaining connections, and rebuilding. There will also be discussion of how COVID-19 has shaped the landscape of recovery and the challenges of concurrent response and recovery. Key takeaways will be strategies and tactics emergency managers can build in advance to cultivate a lasting culture of resilience.

Speaker Bio: Jenny Novak is an award winning Certified Emergency Manager with over fourteen years of experience in emergency management and disaster research. Novak was recently selected as the first systemwide Director of Emergency Management and Continuity for the California State University system. Previously, she worked for the California Governor's

Office of Emergency Services where she responded to several presidentially declared major disasters.