Disaster Planning with Dr. Mark Keim
June 8th from 10:00am-12:00pm ET

Presented by: **Dr. Mark Keim**, CEO, DisasterDoc LLC

Course Description: Disaster planning is an important function of emergency management that has the potential to save literally millions of people's lives worldwide. However, there are significant challenges that often prevent effective disaster planning. In addition to these challenges, there is a scarcity of information available for disaster professionals to the learn the basic principles of disaster planning, let alone what may be best practices or standards.

This session describes an approach to planning that combines objective based and capability based planning with modern techniques for group based decision making and performance management. This approach uses modern information technology to write, monitor and evaluate disaster plans using artificial intelligence.

Speaker Bio: Dr. Keim is the Chief Executive Officer for DisasterDoc LLC, an international firm specializing in consultation, education and research related to public health emergencies. He is also an adjunct Associate Professor at Emory University, Rollins School of Public Health; and Faculty at Beth Israel Deaconess Medical Center Harvard Medical School, Disaster Medicine Fellowship.

Mark is retired from a career at the US Centers for Disease Prevention and Control (CDC), where he was commended as CDC's incident manager for both the Anthrax letter emergency and Hurricane Katrina and for leading the field response after the Indonesia tsunami. In 2015, he received the prestigious United Nations Sasakawa Certificate of Merit recognizing global

impact on Disaster Risk Reduction. His firm is currently working directly with frontline communities in Puerto Rico and US Virgin Islands to prevent future hurricane deaths.

Dr. Keim is the author of 52 journal publications and 23 book chapters. His press interviews have appeared on CNN, PBS, USA Today, Chicago Tribune, LA Times, Washington Post, The Lancet and Scientific American.