IAEM ANNUAL REPORT

THE YEAR AT-A-GLANCE

IAEM 2016 ANNUAL CONFERENCE & EMEX
Savannah, GA
ATTENDANCE
1,524 individuals
EXHIBITS
179 booths representing 129 companies

IAEM 2017 ANNUAL CONFERENCE & EMEX
Nov. 10-15, 2017
Long Beach, CA
PRE-REGISTRATION
1,263 individuals
EXHIBITS
190 booths representing 144 companies

UPCOMING EVENTS
IAEM 2018 Annual Conference & EMEX
Exhibit
Oct. 19-24, 2018
Grand Rapids, MI
IAEM 2019 Annual Conference & EMEX
Exhibit
Nov. 15-20, 2019
Savannah, Georgia

OUR VISION
IAEM shall be recognized globally as the premier organization for emergency management professionals.

OUR MISSION
The mission of IAEM is to serve its members by providing information, networking and professional opportunities, and to advance the emergency management profession.

IAEM-USA ADVOCACY
★ IAEM developed, branded, and launched the Government Affairs Update with more than 1,500 members opting-in to receive the latest news from Washington.
★ IAEM devised and implemented a state-by-state plan to advocate for EMPG and other preparedness grant programs. IAEM’s advocacy help maintain level funding for all preparedness grant programs as part of the Continuing Resolution for FY2017, which was signed into law in Spring 2017.
★ The IAEM-USA Government Affairs Committee has increased its active discussions and now meets twice a month.
★ Members are kept fully informed of government affairs issues via a regular column in the IAEM Bulletin.

MEMBERSHIP BENEFITS
$ Members receive discounts on conferences and seminars, certification fees, and IAEM Awards Program entry fees.
IAEM membership includes a subscription to the IAEM Bulletin and the IAEM Dispatch.
Members have access to the largest network of top emergency management experts through the online directory and may exchange ideas, seek guidance or assistance, and explore mutual opportunities.
Professional development is provided to members through in-person meetings, networking, webinars, continuing education and training opportunities.
Scholarship opportunities are provided for students working toward degrees in emergency management, disaster management or related fields of study.
The IAEM Jobs Board connects members to professional job opportunities in emergency management.
Members receive a 20% tuition discount on Franklin University undergraduate and graduate programs in the College of Health and Public Administration.

ANNUAL CONFERENCE
**MEMBERSHIP REPORT**

- Individual members: 3,721
- Affiliate members: 25
- Lifetime members: 62
- Honorary, Complimentary, and Affiliate Complimentary members: 32
- Student members: 654 as of October 25, 2017

IAEM-USA BREAKDOWN BY REGION SIZE - TOP FIVE

<table>
<thead>
<tr>
<th>Region</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Region 1</td>
<td>4,494</td>
</tr>
<tr>
<td>Region 2</td>
<td>2,117</td>
</tr>
<tr>
<td>Region 3</td>
<td>305</td>
</tr>
<tr>
<td>Region 7</td>
<td>128</td>
</tr>
<tr>
<td>Region 9</td>
<td>530</td>
</tr>
</tbody>
</table>

IAEM Global total includes all membership types plus lifetime members, complimentary members, and honorary members.

**FINANCIAL REPORT**

- Scholarship Program: $332,769
- Certification Program: $104,481
- Operations/Reserves: $1,224,184

**IAEM IS COMMITTED TO EXCELLENT SERVICE**

**IAEM Value Proposition**

IAEM connects people and ideas to inspire leadership, achievement, and collaboration within the emergency management profession.

**IAEM Commitment**

IAEM provides exceptional experiences, a vibrant community, and essential tools that make you and your organization more successful.

**COMMUNICATION UPDATES**

- **IAEM Webinars** were offered nine times this year. IAEM members may access recordings of all webinars in the members-only section of the website. There were 746 participants to the “Understanding the new CMS Emergency Preparedness Requirement Final Rule” webinar.
- **IAEM Think Tank events** were presented four times in 2016-2017. These events are free to the public, while IAEM members have access to event recordings. Think Tanks are tweeted live. The Think Tank on “FirstNet – What You Need to Know” had 761,000 Twitter impressions.
- **The IAEM website** — www.iaem.com — features home pages for each IAEM Council and displays the extent of IAEM activities, advocacy, and influence. Online resources continue to grow.
- **The IAEM Annual Conference microsite** — www.iaemconference.info — continues to provide one portal for all annual conference and EMEX information.
- **The IAEM presence on social media** includes active, professional use of Facebook, LinkedIn, YouTube, Twitter, and discussion boards.
- **The IAEM Dispatch** — www.iaemdispatch.com — continues as IAEM’s weekly e-newsletter sent to IAEM members and other interested subscribers, now totaling almost 15,000 EM professionals.
- **The IAEM Bulletin** — an online publication for all annual conference and EMEX information.
- **The IAEM Bulletin** — monthly members-only newsletter features home pages for each IAEM Council and displays the extent of IAEM activities, advocacy, and influence. Online resources continue to grow.
- **IAEM-Council microsites** have a wide scope to reflect the diversity of IAEM membership, began its 34th year of publication in 2017.

**CONTACT IAEM HEADQUARTERS**

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**CERTIFICATION**

**Statistics From This Fiscal Year**

- Total certifications: 150 (CEM®)’s
- Total recertifications: 145
- Total number of candidates’ applications submitted: 413
- Total number actively certified: 1,767 (CEM®)’s
- Scholarship Fund: $40,563
- Increase: $392
- Certification Program Fund: $11,176
- Increase: $404

**Certification Prep Course and Exam** was offered seven times, while the exam was offered without the preparatory course an additional nine times.

**The Featured Mentor pilot program** was launched with more than 180 mentors located in IAEM-Canada Council, IAEM-Oceania Council, IAEM-International Council, and all 10 IAEM-USA regions.

**IAEM launched a four-part Certification Webinar Series** to assist candidates in obtaining their certification. The series recordings are available in the certification section of the IAEM website and are a valuable tool for individuals seeking their CEM® or AEM® certification.