

# USE THE "PROMOTORES" MODEL TO ENCOURAGE COMMUNITY-BASED DISASTER PREPAREDNESS PLANNING.

**1 Build Relationships**

- Reach out to frontline orgs
- Mutual respect, understanding, time, and trust
- Planning

**2 Share information and local resources**

- Resources in multiple languages
- Information goes both ways

**3 Create opportunities for community members to participate in individual and collective actions**

- Workshops
- Volunteering
- Advocacy
- Community-led education
- Translation
- Mentorship

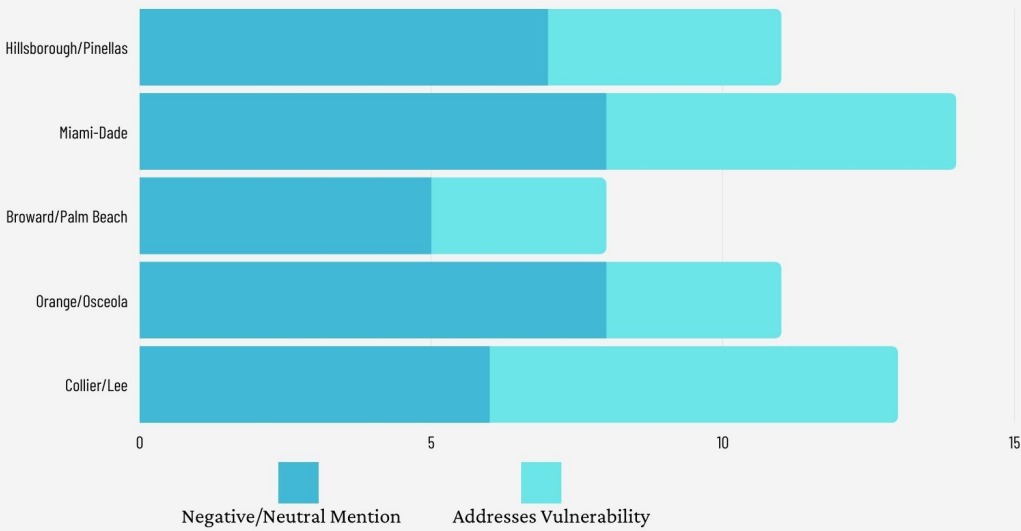
### FLORIDA CEMP REVIEW

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A keyword search in Florida Counties' CEMPs demonstrates a lack of consideration for the state's immigrant/migrant populations.

### KEYWORDS

- Immigrant
- Migrant
- Caribbean
- Vulnerable
- LEP
- Haitian
- Creole/Kreyol
- Spanish
- Latino



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## NON-COMPETITIVE DIVISION



## Preparedness Promoters: Reducing Social Vulnerability in Immigrant Populations

### RESEARCH OVERVIEW

Through a content-theme analysis, this study proves that Florida counties with the state's largest immigrant populations do not adequately account for the social vulnerability of immigrant and migrant populations.

### RESULTS

This simple test has revealed a consistent state-wide gap between Florida counties' emergency management plans and immigrant populations. However, some positive deviants worth noting include:

### BEST PRACTICES

- ★ *Miami-Dade uses frontline organizations to get in touch with migrant laborers who don't trust the government*
- ★ *Collier County established a hate-group registry and defining them as hazards*