Eric S. Marble, Emergency Management Doctoral Student, Jacksonville State University

## **COMPETITIVE DIVISION – GRADUATE STUDENT**

## Developing Performance Measures for International Public Health

## **Emergency Management Programs**

Agreed upon performance measures for established, and relatively robust, domestic emergency management programs have yet to be resolved. It is obvious therefore, that defining performance measures for fledgling international public health emergency management programs is problematic at best. While milestones and metrics for the development of plans, policies, procedures and actions taken can provide an indication of improvements in program advancement, they fall short of accurately providing quantitative data which demonstrates actual program effectiveness. Public health relates not only to individuals, but also to the promotion and protection of healthy work and play environments and its benefits reach well beyond the micro level. This importance is further amplified when you consider public health emergency management in the developing world where the prospect of contracting any number of dangerous and life threatening disease is widespread.

This poster presents research and practical application of concepts that examine both the challenges and opportunities for making a substantial contribution to world health preparedness and prevention. Through the use of performance measures, it is possible to provide evidence of program achievement, and more importantly, public health emergency management program effectiveness.