



Exhibitor/Sponsorship Opportunities



The IAEM Reimagined Virtual Conference offers companies an excellent opportunity to put your organization in front of emergency management professionals. Sponsorships are sold at a first-come, first serve basis. Contact Kate McClimans (KMcclimans@iaem.com) and Clay Tyeryar (CTyeryar@iaem.com) to discuss sponsorship opportunities and Rebecca Campbell for exhibit questions (RCampbell@iaem.com). **Deadline to secure options is October 9.**

	Driving Partner \$15,000	Powerhouse \$10,000	Trendsetter \$8,000	Champion \$4,000	Supporter \$2,000	Exhibitor \$675
Plenary Session sponsor	X					
Breakout Session sponsor		X	X			
Partner Presentation	X	X				
Conference Passes	5	4	3	2		
Pre-Conference E-blast	X	X				
Pre-Conference Webinar	X	X	X			
Social Media Shout-Out	X	X				
Recognition in 2021 IAEM Newsletter	X	X	X	X		
Priority Listing in Virtual Partnership Directory	X	X	X	X	X	
E-Dispatch Submission	X	X	X	X	X	
Virtual Exhibit Page (includes 2 booth personnel) with Lead-Generator Page	X	X	X	X	X	X
Additional Resource Links in Exhibit Space (10 for Sponsors)	X	X	X	X	X	
Logo on Website/Conference Emails	X	X	X	X	X	
Exhibitor Upgrades						
New Product Showcase						\$300
Two months additional post-show booth accessibility (through 02-16-2021):						\$300
Additional Booth Personnel						\$150

Plenary Session - Branded slides as attendees wait to enter the event with company logo and message. A 20-second sponsor video can be played before the plenary starts.

Breakout Session (concurrent) - Branded virtual waiting room will include company logo and message. While attendees wait to enter, they can read your company description. A 20-second sponsor video can be played before the session starts.

Partner Presentation “Sponsor Solution Session” – Concurrent 30-minute session listed on agenda. Sponsor selects the session title (pending IAEM approval) and pre-records the presentation. A live Q&A will be available afterwards.

Pre-Conference Eblast - One e-blast sent to “opted-in” registered attendees of the virtual event. The sponsor supplies an HTML file (subject to IAEM approval) and IAEM will send it out on the sponsor’s behalf.

Pre-Conference Webinar - Registrants will be able to attend pre-conference webinars to maximize available content. These webinars will keep registrants engaged and excited about the virtual event. The sponsor will provide a 20-second video at the start of the webinar. Promotional emails will include sponsor recognition.

Social Media Shout-Out – Recognition of sponsor on IAEM’s social media channels in the days prior to the conference.

Product/Sponsor of the Week in IAEM E-Dispatch - Provide a 3-4 sentence paragraph for inclusion in one edition of the weekly e-newsletter. No images or graphics can be included. This is another opportunity to be front and center to a readership of approximately 14,000 EM professionals.

Lead-Generator Page – Participants will be enticed to provide their contact information directly to company through a lead-generator button on exhibit page in order to be entered into a prize raffle hosted by IAEM.

Additional Resource Links – Sponsors will be able to add up to 10 resources or links to their exhibit space. Companies may direct traffic to company website by hosting a giveaway, providing resources through a “locked” website (created by sponsor), etc.

Exhibit Space – Sponsors will be given virtual exhibit space. A basic booth includes: virtual exhibiting space with the ability to add your company video; six links to your resources or website; company logo/description; access to virtual meetings with attendees. Each booth includes 2 booth personnel and can accommodate up to 4 people at a time.

Upgrades Available to Exhibitors:

- New Product Showcase: listing/logo in Product Showcase Section of IAEM Reimagined
- Two Months Additional Post Show Booth Accessibility (through 2-16-2021)
- Additional Booth Personnel can be added at \$150/person